CMR selected by Priority Emergency Room as Information System Technology Solution

Texas-based freestanding emergency center goes high-tech to enhance care coordination, improve patient care, work flow and safety

Baton Rouge, La. – May 16, 2012 - CMR, a market- leading Emergency Department Information System (EDIS), today announced Priority Emergency Room, a free-standing ER located in Katy, Texas, has selected CMR as its information technology system.

As more freestanding ER facilities open up across the country to help alleviate ER overcrowding and offer patients better access to services and care, many are deploying the same information technology solutions utilized in large hospital affiliated emergency departments. By having immediate access to electronic medical records, lab results, allergy alerts and other critical information, ER physicians and nurses see this technology having a positive impact on providing the best and most efficient care possible to their patients.

"Wanting to leverage innovative healthcare technology to provide a quick and efficient working environment, we looked for a system that was user-friendly and intuitive to the unique needs found in an emergency room setting," says Winnie King, MD and a co-owner of Priority Emergency Room. "In addition to meeting our system functionality requirements, the CMR support team has been by our side from day one, even staying overnight to ensure the implementation process went smoothly."

"Working with Dr. King and the other ER physicians at Priority has been a great pleasure," says Robert Tassin, MD, physician support director of CMR. "We are delighted to provide our product and services to assist them in offering the highest quality of care to those with urgent and critical medical needs."

CMR EDIS Version 3.3 is 2011/2012 compliant and certified as an EHR Module by the Drummond Group Inc., an Authorized Testing and Certification Body (ATCB) by the Health and Human Services' (HHS) Office of National Coordination (ONC). The 2011/2012 certification supports Stage 1 meaningful use measures that enable eligible providers and hospitals to qualify for funding under the American Recovery and Reinvestment Act (AARA). This certification does not represent an endorsement

by the U.S. Department of Health and Human Services or guarantee the receipt of incentive payments.

About CMR

CMR is the market-leading EDIS, featuring intuitive functionality that enables ED professionals to instantly access medical information and efficiently document clinical activities for improved patient care, workflow and safety. Web-based to ease demands on IT departments, the CMR information system integrates seamlessly with both administrative and clinical systems in the hospital for enhanced care coordination, reporting and analytics. Developed in 1992 by Cris Mandry, MD, founding program director of the Louisiana State University Emergency Medicine Residency, CMR was designed to meet the needs of all healthcare professionals directly involved with the care of patients: ED physicians, nurses, ancillary care and administrative staff. Its ease of use enhances department workflow; improves clinicians' access to critical information; increases patient throughput; boosts eligibility for stimulus and reimbursement dollars; and reduces opportunities for medical errors. To learn more about CMR, please visit www.cmredis.com.

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